

Jackson Parish Library
Jonesboro, Louisiana
Long-Range Plans
2020
Adopted: 10/19/2020

MISSION STATEMENT: The Jackson Parish Library is a service institution that seeks to inform, educate, entertain and culturally enrich the lives of all people, from early childhood to senior citizen, through the use of books and other materials, technological innovations, facilities, and professional services.

PURPOSE: *“The responsibility to assemble, preserve, provide and make available to all the people in Jackson Parish, book and non-book materials that will assist individuals to increase their opportunities for participation in society, to educate themselves and provide lifelong learning, keep pace with progress in all fields of knowledge, become better citizens, be more capable in their daily occupations, develop their creative and spiritual capacities, and make such use of leisure time as will promote personal and social well-being. Towards these ends the Jackson Parish Library shall promote the improvement of library service, locally, regionally, and throughout the state and nation.”* – Mrs. Faye R. Hood, Administrative Librarian (1972 – 1999)

I. Facilities

A. Buildings

1. Evaluate and consider building a new branch where ever there is need.
2. Maintain current facilities so that they are accessible, functional, and welcoming.
3. Provide “Resource Centers” throughout the parish which would deliver needed technology where it doesn’t currently exist.
4. Maintain security cameras and install new cameras as needed.
5. Install a materials theft-detection system or RFID tag system
6. Replace obsolete shelving/furniture to meet current needs (comfortable chairs for laptop use, reading, studying, etc.; additional shelving for audio-visual materials & paperback books)

B. Bookmobile/Outreach Services

1. Maintain bookmobile unit and replace when needed (Estimated life 10-15 years).
2. Emphasize service to rural communities, schools, head start centers, church pre-schools, daycare centers, etc.
3. Maintain van for outreach services and house to house delivery to elderly and disabled homebound patrons, nursing home residents, parish detention center, etc.

II. Collections

A. Books/Print

1. Replace and update adult fiction & non-fiction collections, including current & popular best-sellers and standard print references
2. Replace and update young adult and juvenile fiction & non-fiction collections and books to supplement school curriculum
3. Accelerated Reader titles to meet school/parent demand
4. Early childhood/beginning readers
5. Large Print books for aging population and visually impaired.

B. Audio-Visual

1. Downloadable audio/video materials
 - a. Downloadable video on demand (will replace DVD and Blu Ray)
 - b. Downloadable audio on demand (will replace CD)

C. Electronic books and databases

1. Tutor.com - live, interactive homework assistance for students in Grades 4-12, teachers and parents, available online through the library's website with a valid library card number. Estimated yearly subscription cost: \$5,000 to \$6,000 annually
2. Continue to provide downloadable electronic books on demand
3. Local databases to supplement those provided by the State Library; include both library and remote access.

D. Local History

1. Digitize and build a searchable index to local history materials, including the Jackson Parish History book and the Jackson Independent newspaper collection and make accessible through the library website.
2. Digital archive of historic photographs of Jackson Parish people, places, events accessible through the library's website.

III. Services

A. Programs

1. Continue/expand current programming with emphasis on:
 - a. Year-round reading programs/groups for adults
 - b. Summer Reading Program for adults, teens, children
 - c. Literary programs featuring authors, scholars, etc.
 - d. Cultural/performing arts programming including performing artists such as storytellers, musicians, dancers, etc. as well as visual arts such as painting, etc.
 - e. Technology programming - free public computer classes
 - f. Marketing/outreach to underserved populations

- B. Hours of Service
 - 1. On-going evaluation of service hours

IV. Technology

- A. Upgrade/replacement of library automation system every 3 to 5 years
- B. Continue upgrading/replacement of staff & public computers every 3 to 5 years
- C. Upgrade/replace network equipment as needed - firewall, filtering hardware/software as mandated by federal government, routers, switches, wireless access points, etc.
- D. Continue/expand public computer classes as demand warrants
- E. Incorporate new technologies as they are developed
- F. Accept patron payments for fines, fees, copies, printing, etc. by debit/credit cards

V. Personnel

- A. Build and sustain a professional staff that is knowledgeable and customer-oriented and is prepared to lead the library in pursuit of its vision, mission, goals, and objectives.